PROFILES in Success



Mike Hughes, right, owner of Complete Roofing Solutions with a few of his crew members

Complete Roofing Solutions

Complete Roofing Solutions will celebrate its 30th anniversary in 2012. From its first job on Spruce Street in Burlington, the company has grown into the largest residential roofing contractor in the Golden Horseshoe.

"We are proud to be ranked among the top three per cent of all roofing contractors in North America and one of just a few to garner an A+ rating from the Better Business Bureau," President Mike Hughes explains.

The secrets to their success are simple; their staff, their pride of installation and the fact that they never stop improving the business.

Complete Roofing has a team of roof consultants, not salesman. When clients get an estimate from us they don't get just a price but an education. "We will obviously evaluate the condition of your roof but also ensure your attic has the necessary soffit and roof ventilation to prevent mould growth on the underside of your plywood. We can also determine the "R" value of your attic," Mike says.

The visible difference though is seen in their installation. "Our customers expect their property to be left in the same condition as before we started. We don't believe in excuses for damaging property or anything less than a perfect shingle installation," he says. "That's easy when you've been doing the same job for 30 years and employ up to 75 professionally trained and licensed installers and never subcontract!"

Peace of mind protection is what Complete Roofing provides their clients. Roofs makes up as much as half the outside appearance of a house and with today's shingle homeowners should only have to do the roof once. Our "Master Elite" status allows us to offer exclusive lifetime shingle warranties (non-prorated for 50 years) combined with our industry leading Platinum labor warranty.

In January 2012 the Ontario Building Code changed the requirement for attic R-value to R50 or 18.5" of insulation. "Most of the homes we complete that are 12 to16 years old have only eight to 10 inches of insulation," Mike says. "Since March of this year we are proud to say we were the first local roofing company to purchase our own insulation truck and blowing equipment. This allows us to top up your home's insulation through the roof by simply removing a piece of plywood when we complete the re-roofing project instead of going through your closet and dragging hoses through your home."

Since 2007 Complete Roofing Solutions has been the platinum award winner for the Readers Choice Awards. "We must be doing something right!"

For more information and to receive an education on your roof call or visit our website.



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